



# Invest in Excellence

## A Partnership for Our Future

Alexander Graham Middle School has a tradition of excellence dating back to 1920. Staff, parents and students have worked together through the years to create one of the best middle schools in Charlotte. Your involvement and support of the PTO is crucial to continuing on this path of success.

The PTO's "**Invest in Excellence Campaign**" is **THE ONE AND ONLY** fundraiser for the year. Funds raised in this campaign are used directly to impact your child's middle school experience. Where does your money go? Invest funds are used to:

- Maintain and improve our **community play spaces** on the AG campus.
- Bolster **technology** throughout the school by providing document cameras for teachers, headphones to use with Chromebooks, and to build an inventory of replacement Chromebooks.
- Pay for **supplemental instructional programs** like Study Island, IXL Math, and newsELA. These are programs that are critical to the curriculum and will be used by your student this year.
- Provide targeted **Professional Development** for teachers and staff.
- Pay for all **PTO-sponsored activities**, including staff appreciation, campus beautification, individual grade-level field trips and celebrations, and after-school clubs.

Historically, only 25% of AG families have participated in the campaign. This year our goal is to double campaign participation! We are adding a new grade-level competition as an incentive to increase participation with the hope of having all families contribute. Please remember, no gift is too small. **At the end of the Invest Campaign, the grade with the highest participation level will be awarded a special party.**

On behalf of the PTO, we ask that you thoughtfully consider a gift to help us reach our 50% participation goal and our \$100,000 fundraising goal. Every dollar raised will help enhance your child's educational experience at AG.

We are also providing a way for AG families to donate to our SchoolMates partner, Sedgefield Middle School, a Title 1 school. For example, a \$20 donation will provide a school uniform for a Sedgefield student. Please consider designating a portion of your donation to our partner school.

Donations can be made by returning the form provided on the back of this letter or via PayPal. Contributions are tax-deductible and are often matched by employers. (AG PTO Tax ID #46-4875051).

Thank you for supporting AG Middle School. We look forward to doubling our participation this year with your help.

Rebecca Drendel and Ghazale Johnston  
Co-Chairs, Invest in Excellence

# Easy Ways to Donate

Mail your check, payable to AG PTO,  
and a completed form to:

Rebecca Drendel  
2929 Hampton Ave.  
Charlotte, NC 28207

\* One check can include your total for  
AG and Sedgefield

Donate via PayPal

Go to  
<http://agpto.cmswiki.wikispaces.net>  
Click on "Invest in Excellence"  
on the left side of the page

\* The PayPal total will reflect your total  
contribution to both AG and Sedgefield. In the  
comment section, please specify AG and  
Sedgefield amounts. Also specify company  
name and matching amount, if applicable.

NOTE: If you donated with Online Back-to-School Forms, thank you for your support.

**Deadline for contributions is December 1, 2017.**

*Questions? Contact Rebecca Drendel, [rdrendel@gmail.com](mailto:rdrendel@gmail.com) or  
Ghazale Johnston, [ghazalejohnston@gmail.com](mailto:ghazalejohnston@gmail.com).*

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Name (as you would like it to appear in recognition material):

\_\_\_\_\_

Student Name (s): \_\_\_\_\_

Grade(s): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Enclosed is my gift of \$ \_\_\_\_\_ to support AG

If applicable: My employer, \_\_\_\_\_, will match \$ \_\_\_\_\_  
(Please include completed company matching form for **AG PTO**, Tax ID #46-4875051)

Enclosed is my gift of \$ \_\_\_\_\_ to support AG's SchoolMates partner,  
Sedgefield Middle School (one check can include the total for AG and Sedgefield)

\* Checks should be made out to **AG PTO**